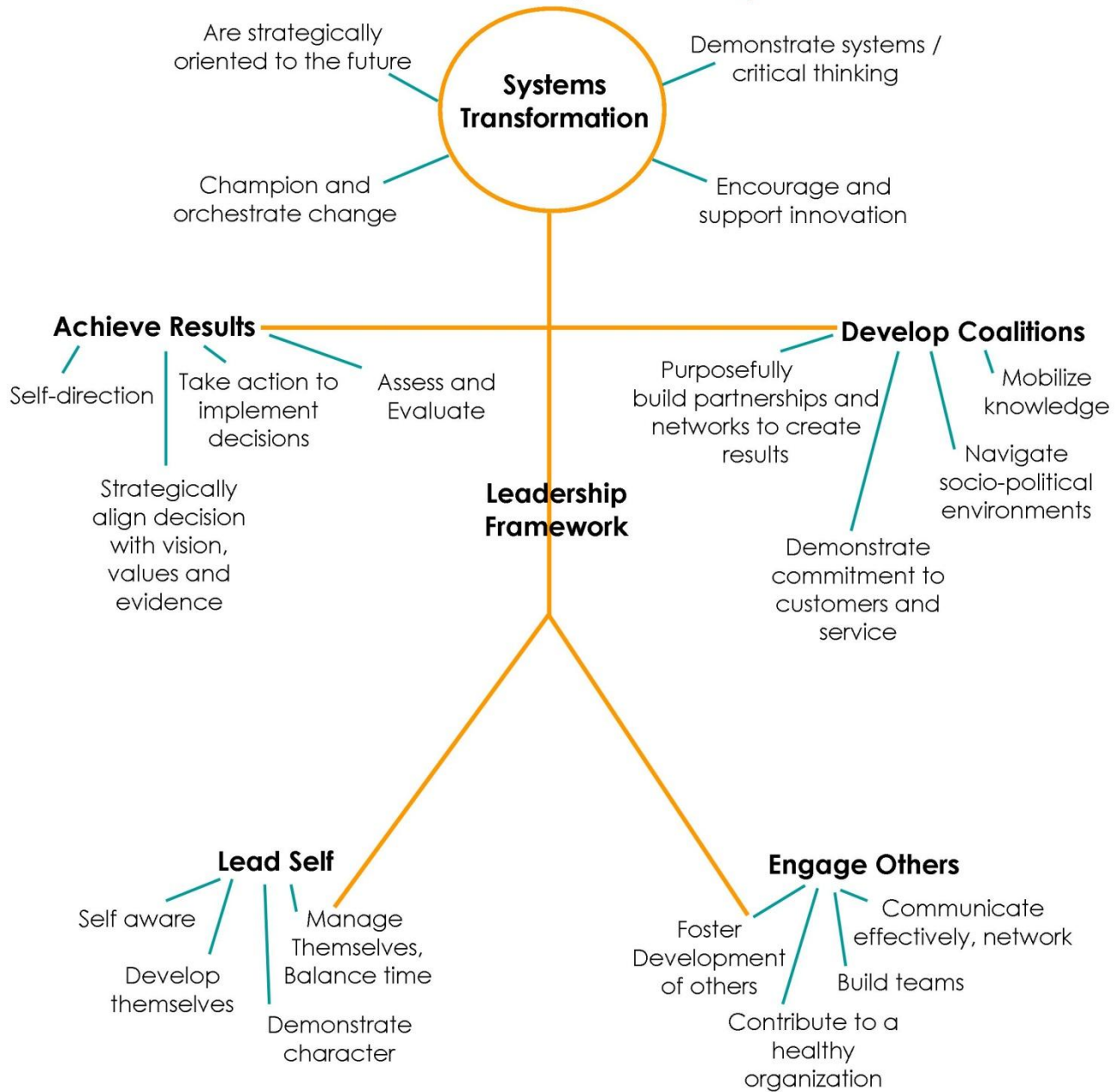


The Anatomy of a Byte



The Bottom Line...

Trust	Credibility	Impact	Building Collaborative Advantage	Sustaining Collaborative Advantage
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