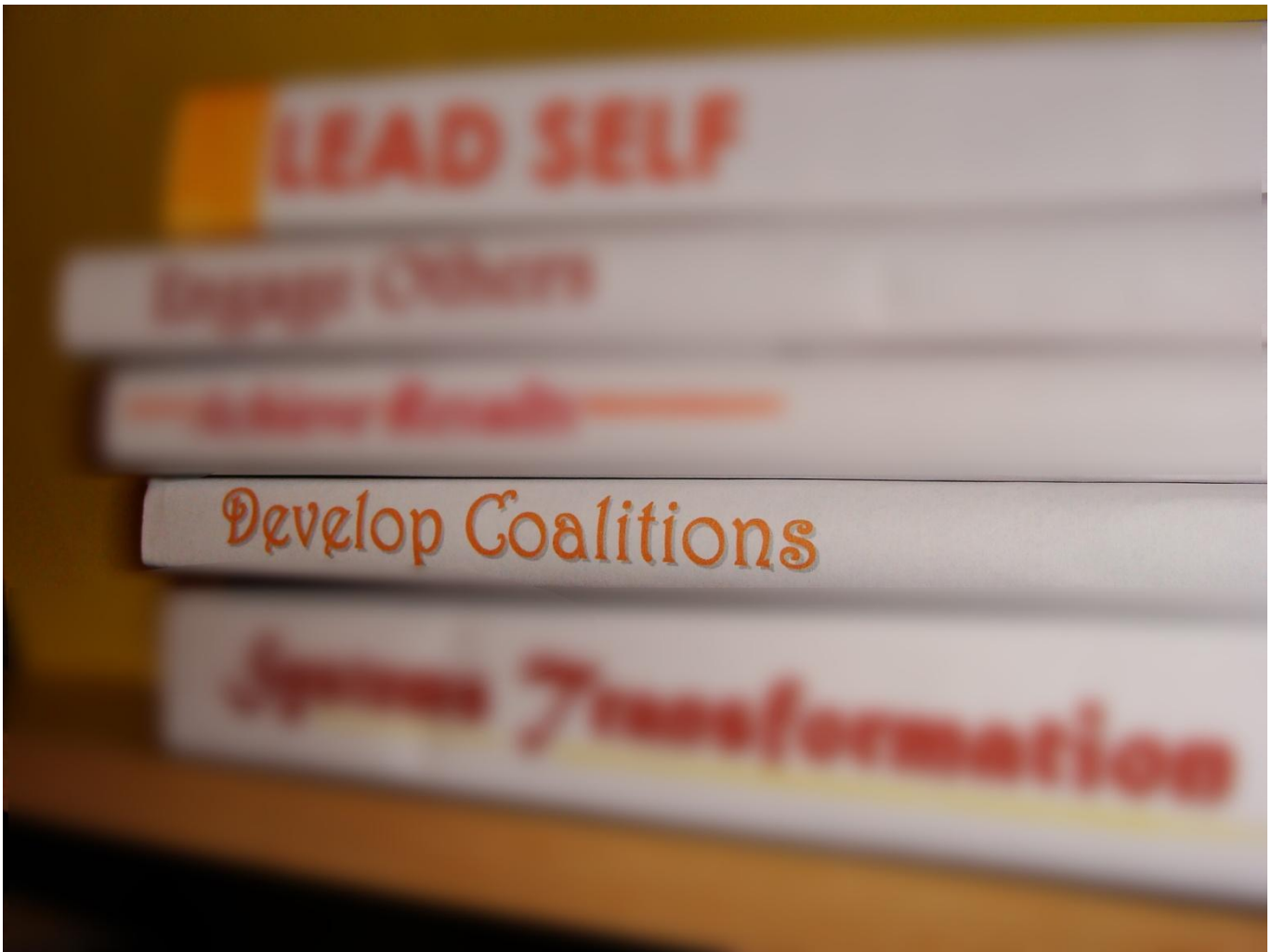


Develop Coalitions (Byte 14)

Demonstrate Commitment to Customers and Service

When leaders are committed to serve to the best of their ability, others begin to bring their best to the collective efforts. Collaborative efforts improve the quality of the service.



DEVELOP COALITIONS (Byte 14)

E-mail Question: Do we understand the implications of collective learning and its impact on colleagues/clients/patients?

Practice-Based Evidence in Nutrition (PEN) is an example of a cohesive coalition focusing on topics from the diverse practice of dietetics. Evidence-based, up-to-date information and synthesis of literature is provided to busy professionals based on key questions arising from everyday practice of dietitians. Through a web-based knowledge translation service, lead dietitians network and sustain a dynamic collaborative online learning community. PEN is a subscription service structured into four practice categories that span the scope of dietetic experience. Each pathway consists of questions arising from everyday dietetic practice, succinct guidance statements and practice recommendations synthesized from validated, filtered literature graded for the strength of evidence by experts in each topic. Each pathway is also linked to supporting references, practice guidelines, position papers, other pertinent websites, electronic publications and well-tested client tools. The design includes a feedback loop where subscribers are encouraged to submit questions and comments. The implications of the collective learning impacts the diverse community of dietitians giving them a common language and purpose as well



as a way to bring together their collective knowledge and learn from one another. As a result, a diverse group of dietitians and other health professionals are served by having access to leading edge tools, resources and information on food and nutrition issues. Truly the whole is greater than the parts!

The PEN demonstration takes you through a typical day in the life of a dietitian.

www.pennutrition.com